

## Genentech The Beginnings Of Biotech Synthesis

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"Hughes has crafted an engaging historical account of Genentech from its beginnings as a small laboratory at the University of California, San Francisco to the 2009 merger with Roche for 47 billion dollars. . . . [Her] account will appeal to a broad audience and is a must read for scholars interested in the history of biotechnology.

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*Genentech: The Beginnings of Biotech (Synthesis): Amazon ...*

The second way that Genentech (at least before becoming absorbed into Hoffman-La Roche) stands out among the vast phalanx of biotech firms is that its success derived from harnessing easily manipulated organisms to mass-produce proteins or enzymes already in human therapeutic use; when attention shifted to new drugs, the biotech model failed and these companies began attempting to milk research tools for revenue instead, hobbling the entire research enterprise.

*Genentech: The Beginnings of Biotech | Journal of American ...*

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*Genentech: The Beginnings of Biotech, Hughes*

Engaging account of the rise of biotech in the late 1970s and early 1980s through the story of Genentech. One fascinating part of this account is the unique relationship Genentech developed with both academia and large pharmaceuticals through contracting, setting a paradigm for dozens of other biotech companies.

*Genentech: The Beginnings of Biotech by Sally Smith Hughes*

By placing Genentech's founders, followers, opponents, victims, and beneficiaries in context, Hughes also demonstrates how science interacts with commercial and legal interests and university research, and with government regulation, venture capital, and commercial profits. Integrating the scientific, the corporate, the contextual, and the personal, Genentech tells the story of biotechnology as it is not often told, as a risky and improbable entrepreneurial venture that had to overcome a ...

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In the fall of 1980, Genentech, Inc., a little-known California genetic engineering company, became the overnight darling of Wall Street, raising over \$38 million in its initial public stock offering.

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Street, raising over \$38 million in its initial public stock offering. Lacking marketed products or substantial profit, the firm nonetheless saw its share price escalate from \$35 to \$89 in the first few minutes of trading, at that point the largest gain in stock market history.

*Genentech: The Beginnings of Biotech (Synthesis) | Sally ...*

Genentech: the Beginnings of Biotech - An Investor's Review Background: A book written by historian. The author of this book is Sally Smith Hughes, a historian of science at the... Written after 2009

Acquisition of Genentech by Roche. Most of this book covers events from the year of 1972 to 1980, ...

*Genentech: the Beginnings of Biotech - An Investor's ...*

Genentech: the first publicly-owned biotech Genentech was founded on April 7th 1976 with no assets, rented equipment, or even a secretary. Despite these humble beginnings, however, the company was able to use recombinant E. coli to produce the first human protein, somatostatin, as a proof-of-concept in 1977.

*Humble Beginnings: The History of Modern Biotechnology*

"Genentech: The Beginnings of Biotech paints a wonderfully detailed picture of an important beginning in the history of biotechnology." -- Nathan Crowe, Arizona State University, Journal of the History of Biology

*Genentech: The Beginnings of Biotech (Synthesis): Hughes ...*

Download Genentech: The Beginnings of Biotech (Synthesis) pdf books Drawing from an unparalleled collection of interviews with early biotech players, Sally Smith Hughes offers the first book-length history of this pioneering company, depicting Genentech's improbable creation, precarious youth, and ascent to immense prosperity. Hughes provides intimate portraits of the people significant to Genentech's science and business, including cofounders Herbert Boyer and Robert Swanson, and in ...

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Vivid account of Genentech's founding and the early travails of the biotech industry. Things that would not immediately spring to mind today, like the deep suspicion or outright hostility of academic scientists to scientists who had an interest in business, or the paranoia surrounding the early days of genetic engineering, even in the scientific community.

*Genentech: The Beginnings of Biotech (Synthesis): Amazon ...*

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